



OPEN CALL FOR ANALOGUE PHOTOGRAPHY

## REVELATION

### **PHOTOWEEKEND 2023**

**June 2-4, 2023**

On the occasion of the 5th edition of PhotoWeekend, anaogueNOW! is pleased to invite film photographers and artists working with analogue techniques or hybrids to participate in their upcoming international group exhibition on the theme REVELATION.

The notion of REVELATION designates the fact of bringing to knowledge something previously unknown or hidden. The very principle of photographic development is based on the revelation of a latent image. In addition, as soon as they were discovered, photographic processes were perceived and described as techniques for recording reality, then quickly used in such a way as to contribute to a better knowledge of reality. One thinks, for example, of their scientific, historiographical or judicial uses.

From this notion deeply linked to photography as a technique, to its uses and to its perception in the collective imagination, the exhibition intends to question the probative power of photographic images, their capacity to make visible, as well as the other side of the coin, that is their misleading, deceitful potential.

The aim of the open call is to collect projects that bring forth unseen or unfamiliar topics and insights that will lead the beholder to experience a revelation, as well as projects that make the photographic act of revealing their subject. The theme can be understood in a straightforward approach or in an abstract sense. The exhibition will explore the alleged transparency, indexicality of analogue photography, as well as the social and political role that comes with it.

The group exhibition will take place from June 2 to June 4 2023 in the heart of Berlin-Neukölln. With the move of the festival from Lichtenberg to Neukölln a new chapter of analogueNOW! is being unfolded. With a new start comes a new structure, to secure the funding for artists and helps the open call has a submission fee of 10€ (5€ for the early bird applicants) – see details below.

### OPEN CALL DEADLINE:

The open call will run until Sunday, March 12.

Early bird candidates applying until Sunday, January 15, will receive a 50% discount on the 10€ application fee.

## SUBMISSION GUIDELINES:

Please follow the guidelines closely.

For your submission to be considered, you must pay the application fee here: <https://analoguenow.com/2022/12/07/photoweekend-2023-submission/>

Submissions must include:

- up to 15 images as JPGs (1600 pixels on the longest side each), file names should be: lastname-01.jpg, lastname-02.jpg, lastname-03.jpg, etc.;
- a PDF document with your personal info (full name, location, email, website/instagram), a short bio (up to 50 words) and a brief artist statement on your contribution (up to 150 words)

All the files must be sent via Wetransfer to **opencall@analoguenow.com**

Selected photographers will be notified by mid April. After their confirmation and the signing of an artist contract, exhibiting artists will receive an exhibition fee.

If you have any questions or need clarification on the submission procedure please write us: **opencall@analoguenow.com**

## EXHIBITION PRINTS:

To enter the exhibition, selected photographers can either:

- Ship or personally deliver the exhibition prints to analogueNOW! The expenses for shipping the prints to analogueNOW! (and from analogueNOW! back to the artist at the end of the exhibition) are the responsibility of the artists.
- Or have their images printed in Berlin. Printing fees will be billed to the artists.

Selected photographers will receive instructions on shipping their images or on submitting their high-res digital files for printing.

## USE RIGHTS:

Photographers retain full rights to their own images. Photographers whose submission is selected grant analogueNOW! the nonexclusive right to use, print, and reproduce their images for the purpose of promoting the artists, the exhibition and its related programs, and subsequent display on analogueNOW!'s website, social media and online exhibition channels. Image credits will be provided with any use.

## ABOUT ANALOGUENOW!:

Founded in 2013, analogueNOW! (AN!) is a nonprofit organization dedicated to the promotion of contemporary analogue photography. From the curation of exhibitions to darkroom and photography workshops, AN! creates learning and exhibition opportunities for artists and photographers from beginner to professional levels. AN! collaborates with a wide range of partners and institutions in Berlin, throughout Germany and internationally. The main event is the analogueNOW! PhotoWeekend which takes place every other year in Berlin. Together with other European partner festivals, we are building and nurturing a network of analogue photography without borders.